

## BRADLEY LINNELL, MBA

High Point, NC | [linnellresume@gmail.com](mailto:linnellresume@gmail.com) | [www.linkedin.com/in/bradleylinnell](http://www.linkedin.com/in/bradleylinnell) | 612-327-1591

---

### SUPPLY CHAIN AND LOGISTICS MANAGEMENT PROFESSIONAL

Results-oriented supply chain and transportation and logistics manager experienced in partnering with internal and external customers to understand root cause and deliver solutions. Focused on reducing total landed cost, improving service and achieving business objectives. Core competencies include:

- SAP
- TMS Network Modeling
- Contracts and Rate Sheets
- Total Landed Cost Reduction
- Team Supervision and Development
- TMS (i2, SAP) WMS (SAP)
- Vendor Compliance
- Accrual Gap Reduction
- Operation and Financial Analysis
- Team Development
- SQL
- Project Management
- Continuous Improvement
- Lean Principles
- Team Supervision

### PROFESSIONAL EXPERIENCE

**XPO LOGISTICS**, High Point, NC

**2014 – April 2020**

#### Finance and Implementation Project Manager (2017 – April 2020)

Provided guidance to operational managers across up to eight client sites at a time to enhance efficiency. Modeled annual budget to support sales pricing. Managed up to six Industrial Engineers and one graduate rotation program member on a dotted line basis.

- Onboarded sites onto Smart platform; ensured WMS data integration and defined logic to segmentation.
- Identified inefficiencies within operations, leading to labor cost savings of 15% to 18% per site.
- Standardized the modeling process to reduce turnaround time by 40%.

#### Senior Transportation Project Manager (2014 – 2016)

Managed projects from RFP to Proposal to 90-day implementation to launch. Provided clients with strategy to reduce cost to serve customers.

- Led team that landed the largest new client business in all of Supply Chain.
- Drove 18% reduction in retail client's ecommerce parcel costs by implementing hybrid parcel service.
- Created NPV analysis and strategic vision on Buy/Lease/Outsource decision for multiple locations.
- Provided on-site support and operational analysis when volume spiked 560% after implementation.
- Built a custom freight table to support 570+ stores with LTL, ground, and Next Day Air parcel.

**KELLOGG**, Newington, CT

**2012 – 2014**

#### Operations Manager, Warehouse

Managed a 60,000 square foot warehouse of multi-level racking and inventory valued at ~\$2M, ensuring FIFO rotation. Supported private fleet operations. Recruited, hired, trained, and managed up to 35 employees.

- Eliminated backlog and reduced cycle time on Aged and Damaged items by 40%.
- Partnered with sales to reduce sales display/POP footprint, increasing fill rate by 30%.
- Implemented Vocollect voice pick system.

**AMAZON.COM**, Campbellsville, KY

**2011**

#### Intern-Pathways

Used project management skills to tackle a project to reduce outbound missorts. Gathered and analyzed critical data, developed and tested solutions, and reported on scalability.

- Reduced no read rate by 78% and external missorts by >30%, delivering annual savings of \$457,984.
- Corrected quality issues with label print quality and label placement, improving read rate by 15% with use of control charts.
- Made the business case to reduce staffing on the dock and placed an employee upstream to verify quality and reduce waste.

**Transportation Insight**, Bentonville, AR**2009 – 2010****Logistics Manager**

Provided clients with world class relationship management and operational analytics, matching client needs with company products and services to deliver efficiencies and continuous improvement.

- Achieved an average savings of 13% for 32 clients across 12+ market segments.
- Trained client's vendors on inbound routing website, reducing non-compliance by 80%.
- Saved three client relationships by demonstrating the value proposition provided.

**UNYSON LOGISTICS, a Hub Group Company**, Golden Valley, MN**2008 – 2009****On-Site Logistics Manager / LTL Transportation Manager – General Mills**

Implemented go-live with client, handled all expedited requests, and partnered with multiple client departments in order to improve efficiencies and reduce costs. Provided single point of contact for issue resolution and managed all inbound and outbound LTL freight.

- Managed over 30,000 inbound and outbound LTL freight shipments ensuring compliance by internal GMI departments.
- Collaborated with off-site team to realize a \$3.4M (25%) savings on a historical \$13.4M spend.
- Improved overs, shorts and damage backlog 90% by partnering with customer service to enhance returns process.
- Monitored service at 300 outbound shipping facilities: improved BOL and documentation process at 10 locations.

**TENNANT COMPANY**, Golden Valley, MN**2006 – 2008****Transportation Analyst III**

Oversaw all inbound freight and worked cross-departmentally to increase compliance and improve service levels. Increased positive freight variance year over year.

- Reduced inbound non-compliant dollars 80% by promoting inbound routing instructions and debiting non-compliant suppliers; recovered \$90K through compliance auditing.
- Managed budgeted inbound freight for multiple plants to \$200K below benchmark of 3.4% of purchases.
- Oversaw \$36.3M spend in inbound and outbound freight (87,000 shipments annually).
- Achieved 40% in cost savings by increasing use of preferred parcel carrier.

**MICHAEL FOODS**, Minnetonka, MN**2003 – 2006****Transportation Analyst**

Managed TMS database, provide pricing (existing customers, new business, and CPU), modeled distribution solutions and improve accrual variances.

- Led project to reduce variance between actual A/P vs. allocated A/P by 20%.
- Reduced daily volume of blocked billing documents in SAP by 35%; insured documents cleared within three days, allowing sales to post more promptly.
- Managed i2 database of carriers to reduce total cost of ownership by increasing accuracy of accruals on a \$70M spend.
- Analyzed cost of private fleet to determine retention vs. outsourcing with dedicated fleet.

**EDUCATION****Master of Business Administration, (MBA), Supply Chain**, Brigham Young University

- Graduate Supply Chain Management Association; 3rd place in Wal-Mart Creative Brief challenge

**Bachelor of Science (BS), Business Administration**, Transportation and Logistics, University of Arkansas Consortium International University; Paderno del Grappa, Italy**VOLUNTEER ACTIVITIES****Board Member:** University of Arkansas Walton College of Business Career Center Advisory Board.**Co-Founder:** Dachshunds Making A Difference; **Volunteer:** Coast-to-Coast Dachshund Rescue, LDS Employment Specialist, LDS Welfare Specialist, Finnegan's Community Fund, People Helping People.