

DEBORAH L. MCLAUGHLIN

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SUMMARY

Results-oriented operations professional with extensive experience in global supply chain management. Excellent organizational, communication and presentation skills. Adept at communicating with all organizational levels and working with multi-cultural teams. Proven success identifying problems and providing solutions.

Areas of Expertise:

- **Global Sourcing**
- **Forecasting and Planning**
- **Capacity Planning and Scheduling**
- **Inventory Management**
- **Negotiation**
- **Team Leadership and Development**
- **Process Improvement and Project Management**
- **Lean Manufacturing**

PROFESSIONAL EXPERIENCE

VF JEANSWEAR, Greensboro, NC (Division of VF Corporation)
Manufacturer and marketer of Wrangler, Lee and other VF Jeans Brands.

Senior Supply Chain Manager

2010 - 2019

Directed team responsible for product procurement function for Wrangler brand. Developed and executed strategy to include all options from full package sourcing to internal manufacturing.

- Served as member of 2-person team responsible for developing speed options for garments produced by internal manufacturing, reducing lead times from product concept to delivery by up to 250 days (70%).
- Managed critical rework project for 500K Wrangler brand shorts, procuring 8 contractor locations and negotiating contract terms. Completed project in under 8 weeks, fulfilling deadline requirement for time-sensitive season. Administered \$2M chargeback, recovering costs from vendor and saving program worth \$5M.
- Utilized corporate full-package sourcing hubs and worked directly with vendors, securing quality product on time and meeting brand needs.
- Worked with social compliance team, ensuring fair treatment of workers, safe working conditions, and supplier adherence to local laws.
- Assisted brand protection team, investigating counterfeit products and unauthorized distribution.
- Traveled extensively to international locations, supporting US teams with sourcing hubs, sewing factories, and fabric mills.

Category Director, Forecasting & Planning

2007 - 2010

Directed mass market forecasting department that developed and maintained long-range, annual, seasonal and monthly demand forecasts at total company, business unit, product category / consumer segment and item levels.

- Interfaced closely with account teams relative to sales planning and space / category management, incorporating intelligence and improving forecast accuracy.
- Presented monthly operating forecast updates to marketing and senior management, driving financial forecast and strategic planning updates.
- Directed forecasting process improvement initiatives.
- Received 2008 Excellence Award in recognition of significantly reducing surplus finished goods inventory.

Senior Planning Manager, Mass Female Denim / Lee Brand Female

1999 - 2006

Managed team responsible for planning and scheduling Riders and Lee female denim products. Maintained production schedules, purchased package-sourced bought-complete products, and directed purchasing department on fabric and trim procurement.

- Scheduled and coordinated plant production, utilizing parameters of forecast, production line capacity, actual sales and raw materials availability.
- Analyzed sales, work-in-process and inventories, determining and maintaining product availability.

VF JEANSWEAR (Continued)

- Headed Lee Apparel Flow Replenishment process improvement initiative, improving overall account service for Back-to-School shipping season by 50% over prior year.
- Automated Lee Apparel Forecast / Production P&L report and DC capacity analysis, saving 40 work hours per month and reducing report development lead-time by one full week.
- Received 2004 Excellence award, serving as member of Wal-Mart Mass Female team.
- Received 2004 Mass Jeanswear President's award in recognition of excellence in managing complex product group.

EDUCATION AND CERTIFICATIONS

- **Bachelor of Business Administration**, Marketing, University of Missouri, Kansas City, MO
- Certified in Production and Inventory Management (CPIM), American Production and Inventory Control Society (APICS)

PROFESSIONAL AFFILIATIONS AND DEVELOPMENT

- Member - American Production and Inventory Control Society (APICS)
- Vice President, Administration - APICS Kansas City Chapter
- Lean Six Sigma Training - VF Jeanswear
- Supply Chain University - VF Corporation
- Leadership Institute - VF Corporation
- Manufacturing Engineering Methods Training – VF Jeanswear
- Manufacturing Time Study Training – VF Jeanswear
- The Complete Skilled Negotiator - GAP Partnership
- The Strategic Negotiator - GAP Partnership

TECHNICAL SKILLS

- Proficient in New Generation Computing (NGC) Import PO Management System, Logility Forecasting System, Microsoft Excel, Word, PowerPoint, Outlook

VOLUNTEER WORK / COMMUNITY AFFILIATIONS

- **HorseFriends Therapeutic Riding Program Volunteer** HorseFriends' mission is to serve others by providing equine therapy and educational programs that develop confidence, physical and emotional strength in participants and volunteers. Services are free of charge.
- **North Carolina Quarter Horse Association** Served on NCQHA Board of Directors fourteen years. Served as Vice President of Administration eight years. Led Website Selection and Implementation team, including soliciting vendor bids, developing project plan, managing information migration. Planned and executed annual Charity Trail Ride twelve years.